

This document includes several emails you can use to share Wyatt with students and parents. Feel free to tailor the copy to your audience as needed. You can also use this content with any of the email graphics available [here](#).

Email #1: Students

Instructions:

Use the content below to create an email to send to students inviting them to use Wyatt, so they get help completing the FAFSA. The copy can be customized as needed.

Suggested subject line:

FAFSA got you stuck? Let Wyatt help.

Sample Email:

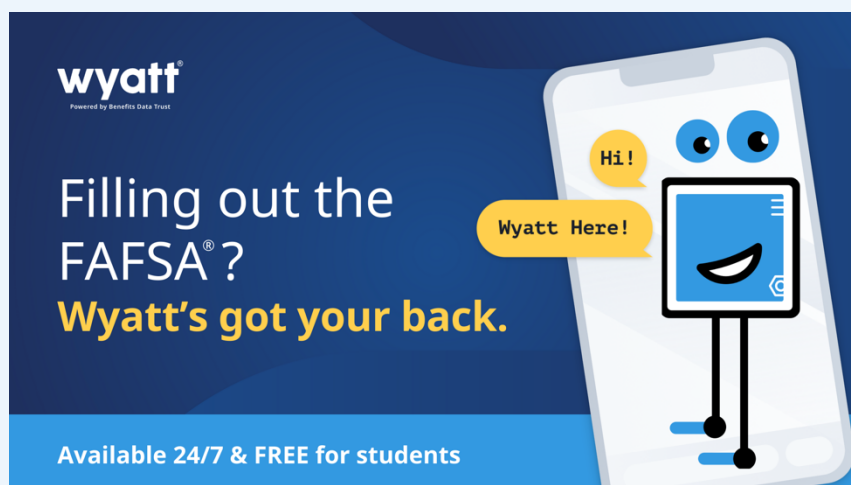
The FAFSA is your gateway to college. It can unlock thousands of dollars in financial aid -- and Wyatt can help.

Wyatt is your digital FAFSA advisor, with the answers you need to get your FAFSA done, so you can get help paying for college.

You can chat with Wyatt anytime, day or night, at GetFAFSAHelp.org/NorthStar or sign up to get text reminders and tips to keep your application on track.

- Available 24/7
- Free for students
- Up-to-date on all the latest FAFSA changes

[Sign up](#) to start using Wyatt today -- and get your FAFSA done right.



This email banner can be found in your [educator resources](#).

Email #2: Parents/guardians

Instructions:

Use the content below to create an email to send to parents and guardians of students completing the FAFSA this year. The copy can be customized as needed.

Suggested subject line:

Help completing the FAFSA is just a click away

Sample Email:

The FAFSA (Free Application for Federal Student Aid) is your child's gateway to college. Yet 4 in 10 seniors don't get their application done.

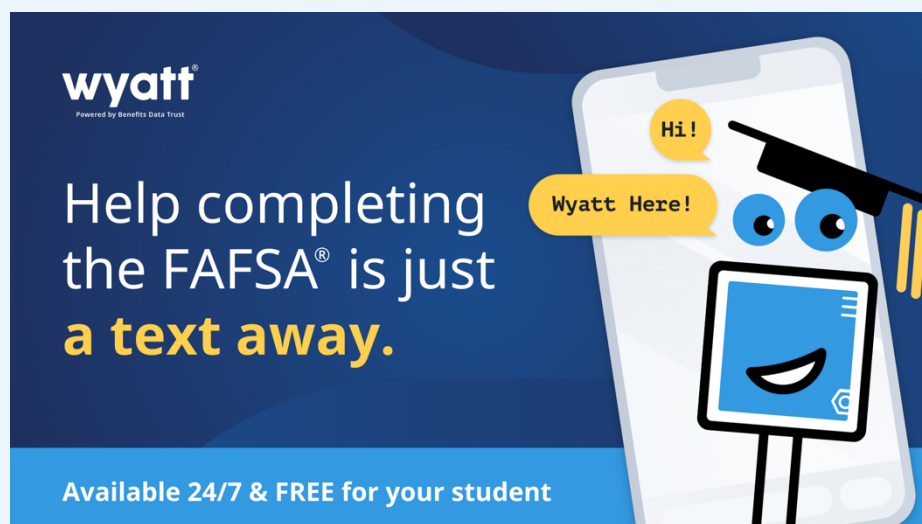
Last year, students who didn't submit their applications left nearly \$3.6 billion in aid untapped.

Wyatt can help your child get their FAFSA done right.

Wyatt is a digital FAFSA advisor, with instant, up-to-date answers to you and your child's FAFSA questions. Students can chat with Wyatt anytime, day or night, to get help with their application. They can also sign up to receive regular text reminders and tips to keep their application on track.

Powered by Benefits Data Trust, a national nonprofit working to modernize access to public assistance, Wyatt is available 24/7 and free for students to use.

[Make sure your student signs up](#) to start using Wyatt today!



This email banner can be found in your [educator resources](#).

Email #3: Teachers, school counselors

Instructions:

Use the content below to create an email to send to teachers and school counselors letting them know Wyatt is available to help students complete the FAFSA. The copy can be customized as needed.

Suggested subject line:

Help students get the FAFSA done right

Sample Email:

The FAFSA is your students' gateway to college. Yet last year, 4 in 10 seniors didn't complete their applications, leaving nearly \$3.6 billion in aid on the table.

That's where Wyatt comes in.

Wyatt is a digital FAFSA advisor, helping students complete the FAFSA so they get help paying for college.

- Fully responsive
- Free for students to use
- Available 24/7

Wyatt is fully up to date with all the latest changes to the FAFSA. Students can chat with Wyatt anytime, day or night, at GetFAFSAHelp.org/NorthStar. They can also sign up to receive regular text reminders and tips to keep their applications on track.

Wyatt is powered by Benefits Data Trust, a national nonprofit working to modernize access to public assistance.

Give your students the edge on completing the FAFSA. Have them sign up today at GetFAFSAHelp.org/NorthStar!



This email banner can be found in your [educator resources](#).